

Home Demonstration Work Recorded

In the Extension Service Review

An Anniversary

Just 10 years ago this month, the first issue of the Extension Service Review rolled off the presses of the Government Printing Office. This was a big thrill for the editor and for all extension workers who had worked and hoped for just such a publication.

The birthday prompts a look at the 10-year-old from the vantage point of the American Home Economics Association. A home economist delegate turning the cover of any issue might expect to find:

What's in It?

An exchange of ideas on the problems of the rural home and what is needed to meet these problems.
An exchange of successful methods in putting up-to-date home economics practices into everyday use in rural homes.
Information on the organization of home demonstration clubs and what these clubs are doing.
Interesting facts about successful home demonstration workers and their work.
National and regional trends in home demonstration work.
Government activities and policy relating to the rural home, health, housing, child care, and related subjects.
About one-third of the magazine devoted to subjects of interest to home economists.

Who Writes It?

The most popular author on home economics is the home demonstration agent. Therefore, such articles get first consideration. Every issue also contains articles by national and State leaders discussing national plans and policies, and tying the local work into the broader program.

Who Gets It?

Home demonstration agents or other extension workers receive it free of charge. All others can subscribe by sending 75 cents to the Superintendent of Documents, Government Printing Office, Washington, D. C.

What's Ahead?

The 10-year-old makes a birthday resolve to make that third of itself devoted to home economics so useful and so valuable that no home economist can afford to get along without it. The editorial staff is small, but they work for 2,000 home demonstration agents who can make it effective in this field. A rural-housing number is scheduled for August and a rural-youth number for September. Contributions, comments, criticisms, and suggestions are welcomed. Maximum length for contributions is 900 words.

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